JOB OPPORTUNITY

JOGOO SACCO is a reputable regulated Deposit-Taking Sacco seeking to recruit **five (5) dynamic and results-driven marketers** to be based in Nairobi.

Are you a dynamic and results-driven marketing professional? Do you have a passion for sales and customer engagement? If so, we invite you to apply for the Marketer position at JOGOO SACCO!

Position: **Marketer**

Reports To: **Business Development and Marketing Manager**

Why Join Us?

At JOGOO SACCO, we are committed to providing innovative financial solutions while fostering strong relationships with our members. As a Marketer, you will play a key role in growing our membership, enhancing brand visibility, and driving business growth through strategic sales and marketing efforts.

Key Responsibilities:

- Actively market SACCO products, including loans, savings, and investment opportunities.
- Conduct product presentations and explain SACCO benefits to potential members.
- Identify and engage prospective members through direct sales, networking, and referrals.
- Organize and participate in recruitment drives, exhibitions, and outreach events.
- Build strong relationships with members by providing excellent customer service.
- Assist members in loan applications and ensure smooth processing.
- Conduct market research to identify trends and business opportunities.
- Develop marketing strategies and sales plans to drive membership growth.

What We're Looking For:

- Diploma in Business (Marketing option); a degree is an added advantage.
- At least one (1) year of experience in marketing or business development within a SACCO or financial sector.
- Must be below 35 years.
- Strong analytical, customer service, and time management skills.
- Excellent communication, presentation, and influencing skills.
- Ability to work independently, be proactive, and adapt to uncertainty.
- Proficiency in computer applications.
- Understanding of SACCO operations, policies, and procedures is an added advantage.

How to join us!

If you meet the minimum requirements, please attach your application letter and submit your detailed curriculum vitae (CV), to hr@jogoosacco.coop by 31st March 2025 with the subject "Application for Marketer Position."